

(2019-07) Presented By  
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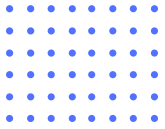
A person's hands are shown from the chest down, cupped together and holding a bright, glowing point of light. Above the hands, a complex network diagram is superimposed. It features a large central cloud at the top, connected by lines to several smaller clouds and various icons representing different types of devices and services, including laptops, servers, and wireless signals. The entire scene is bathed in a blue light, giving it a high-tech, digital feel.

# Cloud Computing



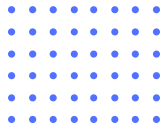




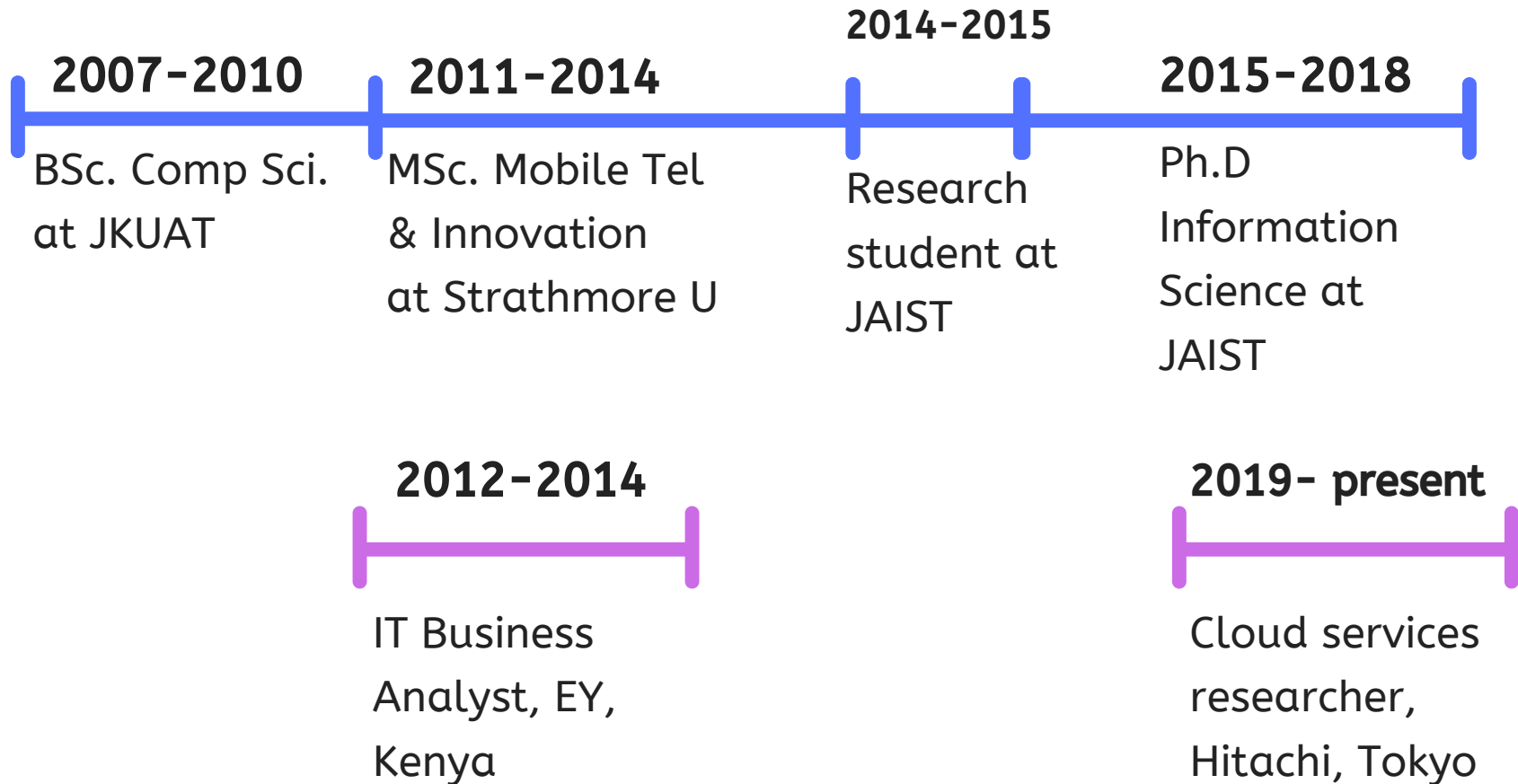
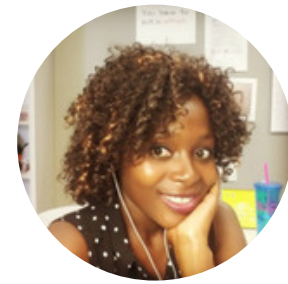


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2. Overview
3. Advantages and disadvantages of Cloud
4. Service Models
5. Cloud Deployment Models
6. State of the Market
7. Current Trends
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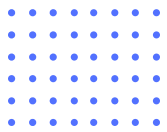


# 1. HARRIET NYANCHAMA OCHARO



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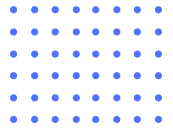


## 2. OVERVIEW



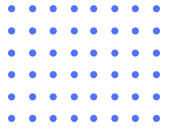
What is cloud computing?

Cloud computing means storing and accessing applications and data over the internet instead of the hard disks of local servers or computers.



### **3. (1) ADVANTAGES**

- Quick and easy setup
- Elasticity and flexibility
- Pay for your use
- High Accessibility and Availability
- Automated software updates
- Enhanced collaboration

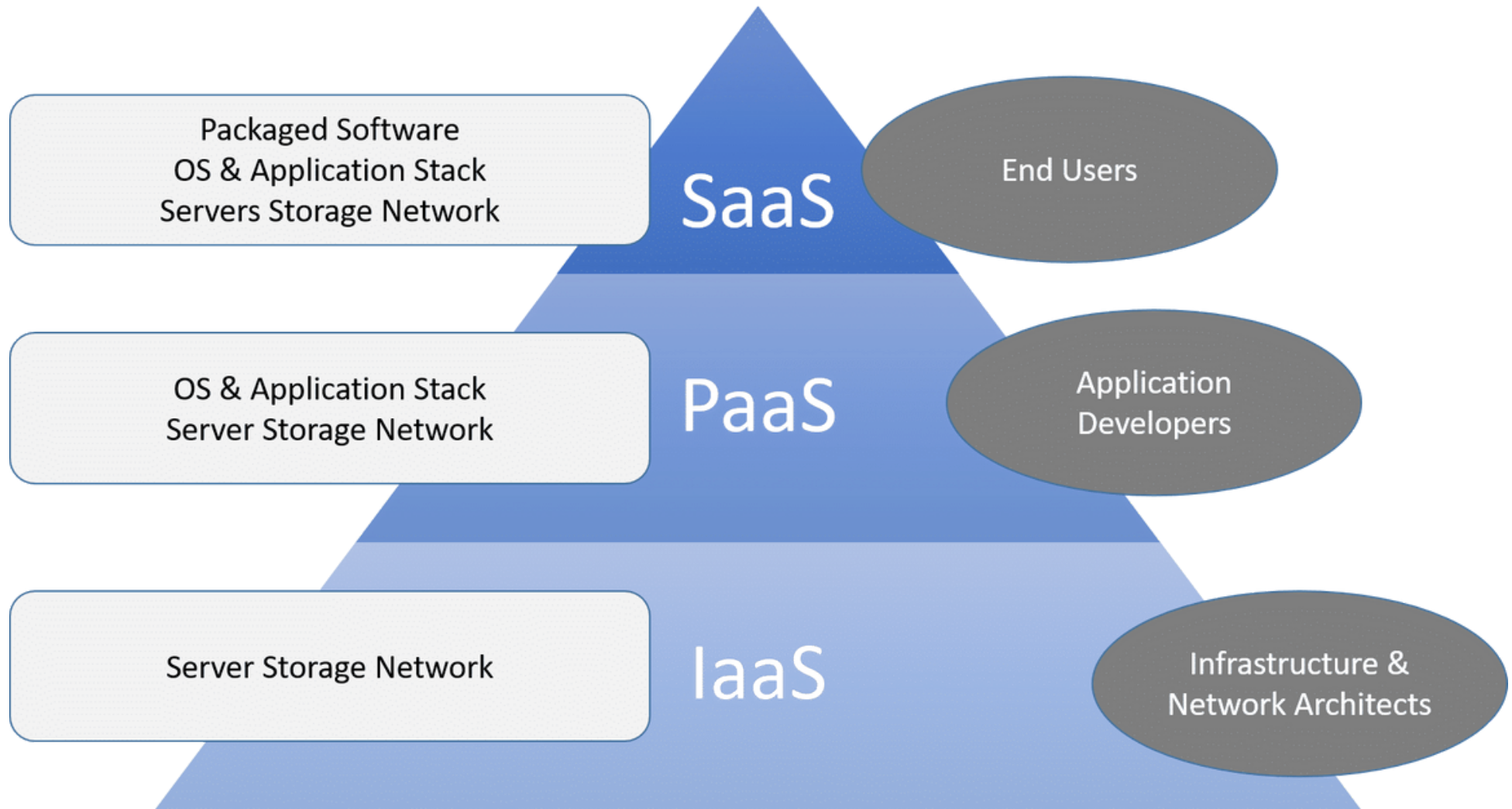


## 3.(2) DISADVANTAGES

- Fully dependent on highly reliable internet
- Higher Operation Costs for larger org.
- Greater Dependency on Service Providers
- Vendor lock-in
- Security concerns\*
- Downtime\*

\*rare occurrences

## 4. Cloud Service Models





# Summary of Key Differences



**On-Premises**



**IaaS**

Infrastructure as a Service



**PaaS**

Platform as a Service



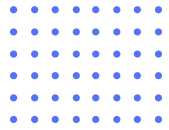
**SaaS**

Software as a Service

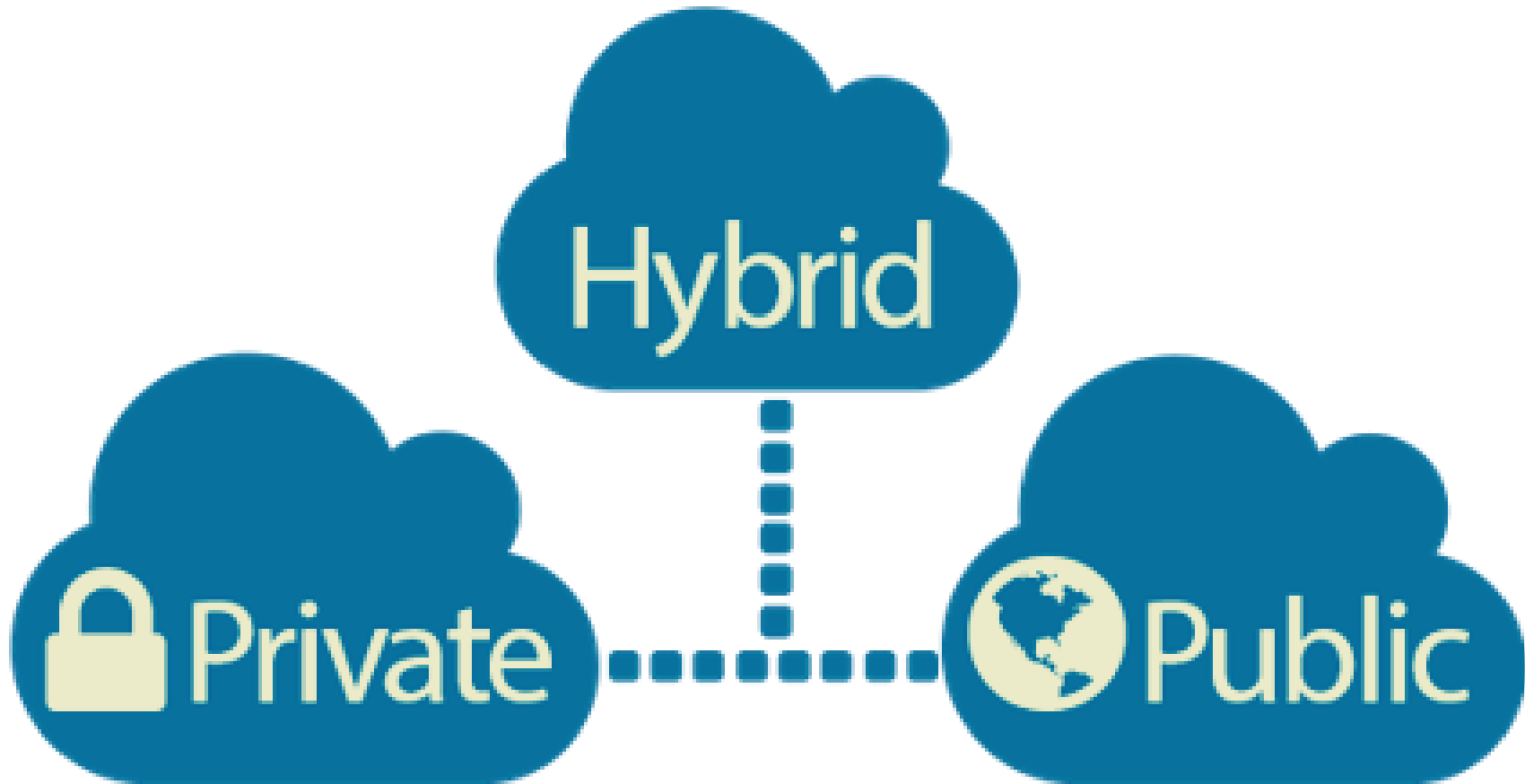
Applications	Applications	Applications	Applications
Data	Data	Data	Data
Runtime	Runtime	Runtime	Runtime
Middleware	Middleware	Middleware	Middleware
O/S	O/S	O/S	O/S
Virtualization	Virtualization	Virtualization	Virtualization
Servers	Servers	Servers	Servers
Storage	Storage	Storage	Storage
Networking	Networking	Networking	Networking

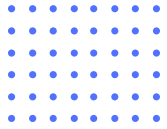
# Common Examples of SaaS, PaaS, & IaaS

Platform Type	Common Examples
<b>SaaS</b>	Google Apps, Dropbox, Salesforce, Cisco WebEx, Concur, GoToMeeting
<b>PaaS</b>	AWS Elastic Beanstalk, Windows Azure, Heroku, Force.com, Google App Engine, Apache Stratos, OpenShift
<b>IaaS</b>	DigitalOcean, Linode, Rackspace, Amazon Web Services (AWS), Cisco Metapod, Microsoft Azure, Google Compute Engine (GCE)



## 5. CLOUD DEPLOYMENT MODELS





## 5.(1) PUBLIC CLOUD

### Adv

- No hardware cost
- High scalability and flexibility
- Reduced complexity
- Flexible pricing options

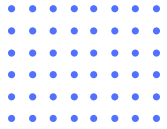
### Limitations

- Low visibility so hard for compliance
- Lack of control over infrastructure
- Can be hard to switch clouds (vendor lock-in)
- Security/privacy concerns

### Suitable For

- Small and predictable number of users
- Common apps and services





## 5.(2) PRIVATE CLOUD - ON PREMISE/OUTSOURCED

### Adv

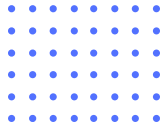
- Full control
- Customizable configurations
- Secure
- Scalable
- Uninterrupted service

### Limitations

- Relatively more expensive
- Remote access may be limited
- If cloud center is on premise, may not be easily scalable
- More complexity than public

### Suitable For

- Regulated industries and government agencies
- Large enterprises that can afford it
- If strong control is required



## 5. (3) HYBRID - MIX OF BOTH PRIVATE AND PUBLIC

### Adv

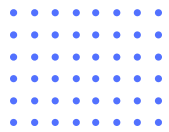
- Flexibility and scalability
- Reliability
- Security for sensitive workloads in private cloud

### Limitations

- Costly
- Additional complexity
- Compatibility and integration required for the different infrastructures

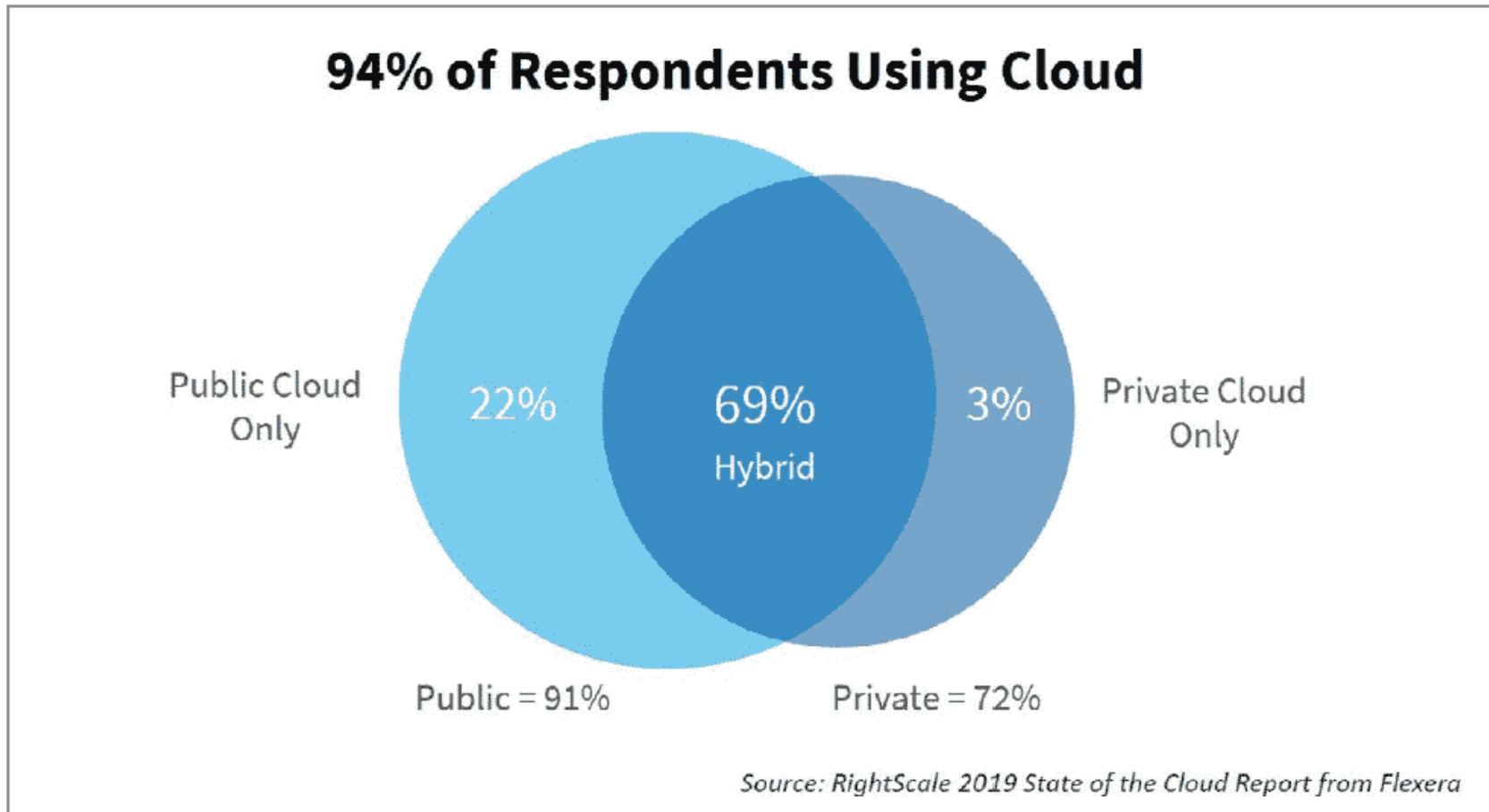
### Suitable For

- Optimizing on security for sensitive information and cost for public cloud applications

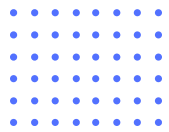


## 6. STATE OF CLOUD COMPUTING IN 2019

- Based on a Jan 2019 survey by Flexera

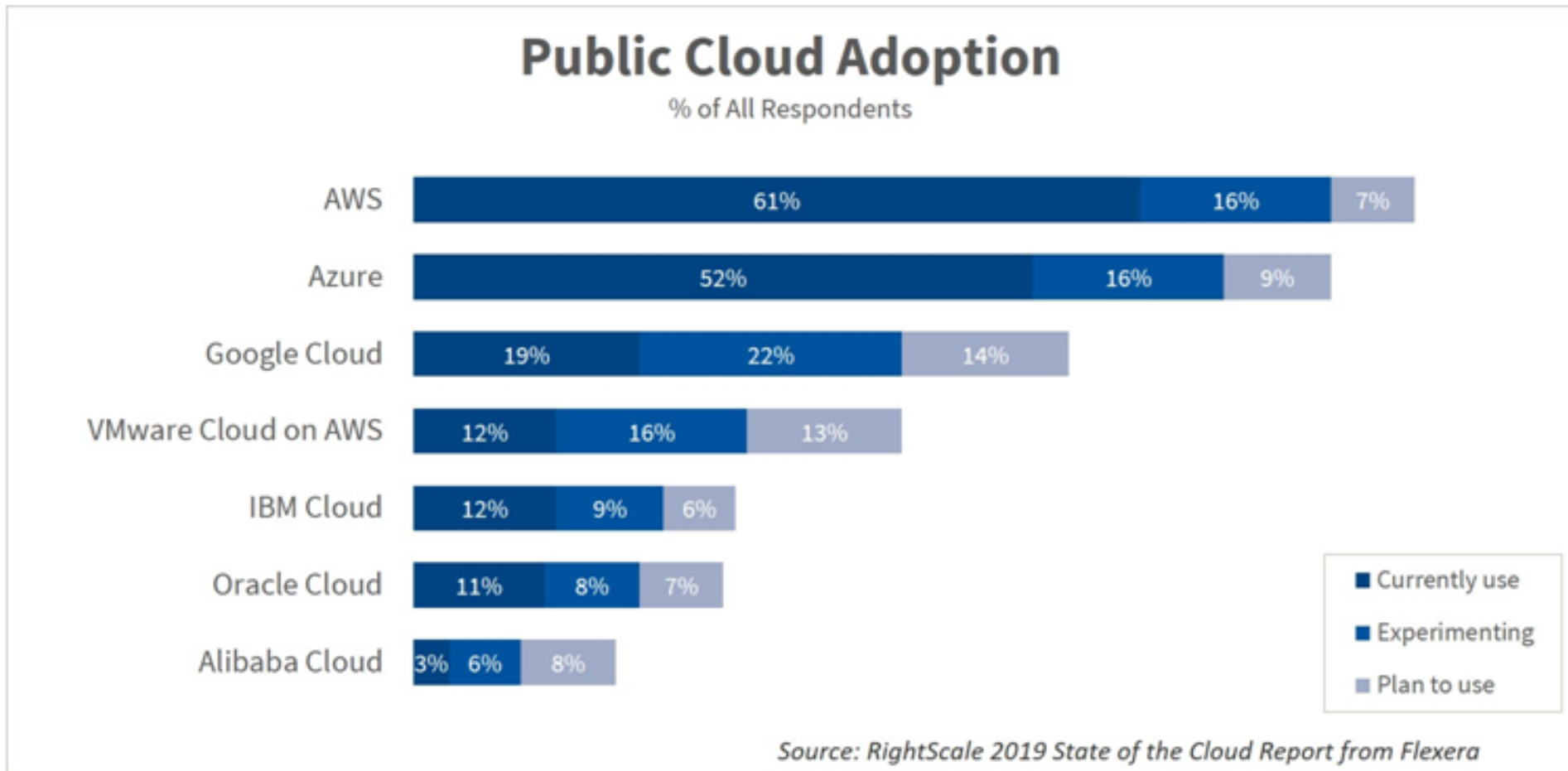


<https://www.flexera.com/about-us/press-center/rightscale-2019-state-of-the-cloud-report-from-flexera-identifies-cloud-adoption-trends.html>



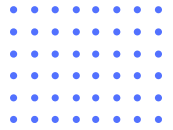
## 6.1 STATE OF CLOUD COMPUTING IN 2019

- Who are the market leaders?



Top cloud providers 2019: <https://www.zdnet.com/article/top-cloud-providers-2019-aws-microsoft-azure-google-cloud-ibm-makes-hybrid-move-salesforce-dominates-saas/>





## 6.2 STATE OF CLOUD COMPUTING IN 2019

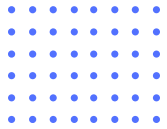
- Who are the market leaders? (per service model)

### IaaS and PaaS

1. AWS
2. Ms Azure
3. Google Cloud Platform
4. Alibaba
5. IBM

### SaaS

1. Oracle
2. Salesforce
3. SAP
4. Workday



## 6.3 STATE OF CLOUD COMPUTING IN 2019

- Challenges Facing Cloud Management

WHAT IS YOUR GREATEST CHALLENGE WITH CLOUD MANAGEMENT?

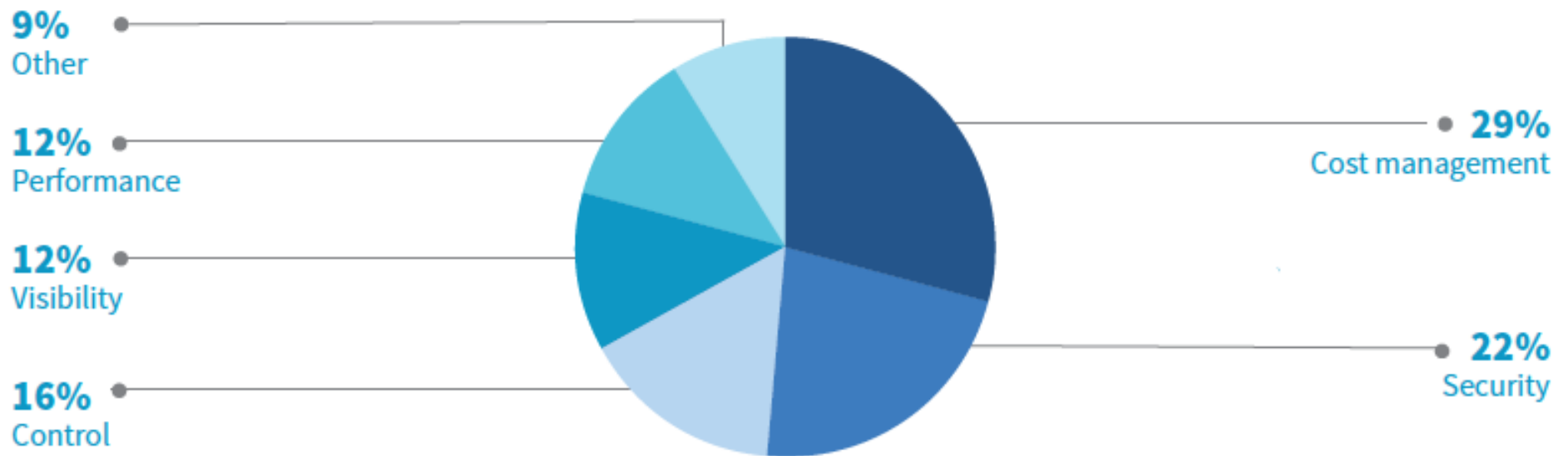


Chart 2



## 7. TRENDS IN CLOUD COMPUTING IN 2019

- Serverless: top-growing cloud service
- AI, Machine Learning, Data Analytics Platforms
- Containers-as-a-Service (Docker and Kubernetes)
- IOT Platforms

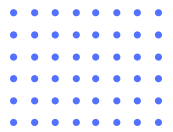


## 7.1 TRENDS IN CLOUD COMPUTING IN 2019

### Serverless: top-growing cloud service

- Only pay for the time the code is executing
- Cheaper than being billed for a fixed quantity of servers
- Examples: AWS Lambda, Google Cloud Function

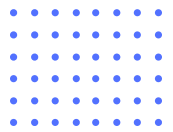




## 7.2 TRENDS IN CLOUD COMPUTING IN 2019

### AI, Machine Learning, Data Analytics Platforms

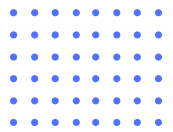
- Developers and data scientist can now run their models in the public cloud
- Accessible and affordable platforms esp. for individuals
- Examples: AWS Sagemaker, Microsoft Azure ML, Google Cloud ML Engine, Nvidia's CUDA for DL
- ML Platforms: \*serverless cloud



## 7.3 TRENDS IN CLOUD COMPUTING IN 2019

### Containers-as-a-Service (Docker and Kubernetes)

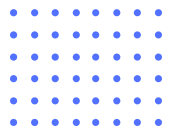
- Natural evolution to virtual machines
- Standard unit of software that packages code and all dependencies
- Most popular containers are Docker, managed by Docker Engine
- Kubernetes (k8s) for orchestrating Docker containers, but can also operate stand-alone
- Docker and k8s can run with or without each other



## 7.4 TRENDS IN CLOUD COMPUTING IN 2019

### IOT Platforms

- Large number of sensors
- Data is aggregated on the cloud for analysis
- Public cloud providers have set up data collection infra and cloud analysis platforms
- Applications - car manufacturers, equipment management in industries, transport and logistics, etc.
- Examples of IoT platforms: Salesforce IoT Cloud, Google Cloud IoT, Microsoft, IBM, AWS, Cisco, SAP, **Hitachi Lumada\***, etc.



## 8. CLOSING REMARKS

### For individuals: hot careers

- Cloud consultant
- Cloud solutions architect
- AI/Cloud solutions architect
- (AWS/Google/Microsoft Cloud certifications)
- Cloud (services) researcher\*

### Advice For companies:

Have an in-house cloud team, cloud policy and guideline for which apps on the premise and which on the public cloud

